



# One Water, One Future

2026 Annual Conference  
October 21-22

## About The Event

The New England Section AWWA annual conference will be held on October 21 & 22 at The Verve Hotel in Natick, MA. This event will convene industry leaders, professionals, and emerging talent to examine strategies for effectively communicating the value of water to diverse constituent groups, including policy makers, community leaders, and consumers.



### EVENT OBJECTIVES

Our One Water, One Future conference serves as a premier forum for experts, innovators, and sector leaders committed to advancing water management and long-term sustainability. The conference program will feature innovative research, advanced solutions, and transformative policies shaping both the present and future of the water sector.

Attendees will benefit from keynote addresses, panel discussions, case studies, and interactive workshops designed to provide comprehensive insights into the importance of safe drinking water and the industries that support it. Whether you are a scientist, engineer, policymaker, or industry professional- this conference offers an exceptional opportunity to exchange perspectives, foster collaboration, and make substantive progress toward a sustainable water future.

# Sponsorship Opportunities

NE-AWWA offers multiple sponsorship options for this year's Annual Conference. Top-tier sponsors receive a 6 ft draped table with chairs and two conference registrations. Additional sponsorships include one registration and opportunities to sponsor the Wednesday Welcome Reception, meals, or the conference bag. If these options don't fit your needs, please contact our Executive Director Hillari Wennerstrom to discuss alternatives.



## PREMIER CONFERENCE SPONSOR (Limit 1)

**\$5,000**

Premier branding as the leading sponsor of the event.

- Exhibit table with 3 complimentary conference registrations (value \$1550)
- Logo recognition in all digital conference materials
- Logo placement on conference signage
- Opportunity to introduce your company/products at Opening Session
- Ad in conference mobile-app
- Dedicated email blast to NE-AWWA prior to conference



## PLATINUM SPONSOR (Limit 2)

**\$3500**

High Impact brand recognition and engagement.

- Exhibit table with 2 complimentary conference registrations (value \$1050)
- Logo recognition in all digital conference materials
- Logo placement on conference signage
- Ad in conference mobile-app



## GOLD SPONSOR

(Limit 10)

**\$2500**

Showcase your leadership in the industry.

- Exhibit table with 2 complimentary conference registrations (value \$1050)
- Logo recognition in all digital conference materials
- Logo placement on conference signage
- Acknowledgement in mobile-app



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# Additional Sponsorship Opportunities

Additional opportunities are available, include an individual conference registration and branding options tailored to specific sessions or items.



## SILVER SPONSOR (Limit 25)

**\$750**

Highlight your support of the conference

- One complimentary conference registration (value \$400)
- Logo placement on conference signage
- Acknowledgement in conference mobile-app



## CONFERENCE BAG SPONSOR (Limit 1)

**\$1000**

Provide brand visibility to conference attendees.

- Logo placement on conference bags
- Acknowledgement in conference mobile-app



## NETWORKING RECEPTION SPONSOR (Limit 2)

**\$1500**

Gain additional visibility and attendee engagement

- One complimentary conference registration (value \$400)
- Logo placement on conference signage
- Acknowledgement in conference mobile-app



## MEAL SPONSORS (Limit 2 per meal)

**\$550-\$650**

Support & fuel conference attendees.

- Logo placement on session signage
- Acknowledgement in conference mobile-app



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# Why Sponsor Us

Your support contributes to progress in industry education, innovation, and collaboration, while also demonstrating your organization's leadership in advancing the One Water, One Voice initiative.



## INDUSTRY EXPOSURE

Showcase your products and services to decision-makers representing water utilities, private firms, government agencies, and academic institutions.



## ENGAGED AND TARGETED AUDIENCE

Reach utility directors, engineers, operators, asset managers, consultants, lab professionals, and young professionals - all in one place.



## HIGH-IMPACT NETWORKING

Build brand recognition and generate quality leads during dedicated exhibit hall hours, receptions, and refreshment breaks held on the show floor.



## SUPPORT OF INDUSTRY ADVANCEMENT

Be recognized as a forward-thinking company driving progress across the water industry.



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